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Winners of the 2015 ChannelAdvisor Customer Awards Honored at Catalyst Americas

Research Triangle Park, NC – April 2, 2015 ([Click to Tweet](#)) – [ChannelAdvisor](#) Corporation (NYSE:ECOM), a leading provider of cloud-based e-commerce solutions that enable retailers and manufacturers to increase global sales, today announced the recipients of the 2015 ChannelAdvisor Customer Awards: Seismic Audio, AmaBay, Street Moda and Lynne Auletta (Sports Agency International). The winners were announced at Catalyst Americas on April 1 at the Aria Resort & Casino in Las Vegas. The ChannelAdvisor Customer Awards honor customers that exemplified growth, creativity, learning and collaboration over the past year.

“Many of our customers achieved great success in the past year, but this group really excelled with their online strategies,” said Suzanne Miglucci, ChannelAdvisor chief marketing officer. “These companies demonstrated the kind of dedication and collaborative efforts needed to stay ahead of tomorrow’s trends and capitalize on various e-commerce opportunities.”

Winners of the 2015 ChannelAdvisor Customer Awards by category:

Channel Explorer Award: [Seismic Audio](#), a pro audio equipment retailer

GMV Trailblazer Award: [AmaBay](#), an agency that represents Wisconsin Harley-Davidson

Savvy Retailer Award: [Street Moda](#), a high-end apparel and footwear retailer

Community Contributor: Lynne Auletta, [Sports Agency International](#), an auto parts retailer

The Channel Explorer Award is presented to a company that has done an exceptional job setting new goals, repositioning their brand and selling on new online channels. The GMV Trailblazer Award recognizes exceptional year-over-year growth in gross merchandise value (GMV). The Savvy Retailer Award acknowledges a customer that consistently demonstrates a high level of knowledge about the e-commerce space while sharing that knowledge with ChannelAdvisor and industry peers. The Community Contributor Award honors the individual who has most actively contributed consistent and valuable content to ChannelAdvisor’s Strategy & Support Center.



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About ChannelAdvisor

ChannelAdvisor (NYSE: ECOM) is a leading e-commerce cloud platform whose mission is to connect and optimize the world's commerce. For nearly two decades, ChannelAdvisor has helped brands and retailers worldwide improve their online performance by expanding sales channels, connecting with consumers around the world, optimizing their operations for peak performance, and providing actionable analytics to improve competitiveness. Thousands of customers depend on ChannelAdvisor to securely power their sales and optimize fulfillment on channels such as Amazon, eBay, Google, Facebook, Walmart, and hundreds more. For more information, visit www.channeladvisor.com.

Media Contact:

Tamara Gibbs

ChannelAdvisor

tamara.gibbs@channeladvisor.com

(919) 249-9798



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