

ASHLEY FRANKS

SENIOR TECHNOLOGY CONSULTANT and INSTRUCTIONAL DESIGNER

850-591-4029 – AshleyFranks0509@gmail.com

KSAs

Knowledge	ADULT LEARNING THEORY <ul style="list-style-type: none">• Current trends of instructional design• Adult Learning Theory principles• Graphic Design Principles• Curriculum design processes• Current existing ISD technology resources• Gregorian, MLA, and APA proficient• TESOL certified for English Language Learners• ADDIE, AGILE, and SAFe models for design• Synchronous/asynchronous course design• Application of pedagogy and andragogy
Skills	INSTRUCTIONAL DESIGN <ul style="list-style-type: none">• Written and verbal communication• Applying theoretical concepts• e- Learning Development Software• Creating real world training scenarios• Integrating new instructional technologies• SCORM package creation• Expert in Microsoft Office Suite• Advanced data collection and analysis• Blended and online course creation• Providing excellent customer service
Ability	TECHNOLOGY INTEGRATION and TRAINING <ul style="list-style-type: none">• LMS Administration (Topyx, Moodle, etc.)• Develop, design, and update materials• Work collaboratively, with SMEs• Online and instructor-led course content• Articulate, Adobe Captivate, and PowerPoint• Course delivery via Lync, Skype, Go Meet, etc.• Conduct training needs analysis• Maintaining course related web pages

EDUCATION

2009-2011	BACHELOR OF SCIENCE IN SECONDARY EDUCATION University of Central Florida Minors in English Literature and Theater
2015-2018	MASTERS OF ED. IN INSTRUCTIONAL DESIGN AND TECHNOLOGY University of Central Florida Minor in e-Learning certification

EXPERIENCE

02/17 to present	GS1 US	Instructional Designer	Sr. Content Developer
07/14 to 10/16	Florida Department of Financial Services	Technology Consultant	Government Analyst II
11/13 to 06/14	Florida Department of Juvenile Justice	Instructional Designer	OPS Consultant II
06/12 to 09/13	Florida Virtual School	M/J 3 Instructor	Language Arts Teacher